



WALL-PREP MULTI-PURPOSE INTERIOR LATEX PRIMER 9002, 9003

Resin Type	Sheen	Quality Level	Spread Rate	Clean Up	Thinner	Dry at 77°F.	V.O.C. Level
100% acrylic latex	flat	professional premium	350-400 sq. ft./gal. (on smooth surfaces)	water	sparingly with water	20 min. tack free 3-4 hours recoat	< 50 g/L

Description

Wall-Prep is designed especially for use as a primer under most types of wallcovering. It may also be used as a conventional drywall primer. It has a superior, premium 100% acrylic formulation, providing excellent adhesion, water resistance and hold out.

Where to Use

Wall-Prep should be used as a first coat on new plaster, drywall, concrete, acoustical tile, brick, masonite or other wallboards. It is an interior primer and should not be used outdoors. It is not recommended for priming new wood. Wall-Prep should be used any time the surface to be painted may be porous or exhibit poor hold out for the topcoat. Excellent for use under glossier finish coats. #9003 Deep Base primer is recommended under all neutral base colors and those designated as low-hide.

Wallcovering Applications

Wall-Prep is most frequently used to provide a single basecoat under most types of wallcoverings. No other normal preparation is needed. Wall-Prep can be used as a pre-wallcovering primer for pre-pasted vinyls, grasscloths, strings and acrylic backed wallcoverings. It will not soften up when double cutting vinyls on the wall. When used on previously painted surfaces, Wall-Prep may not insure bonding of the wallcovering-if the old paint film is in poor condition or of questionable quality.

Application

The surface to be primed must be clean and free from dust, oil, mildew, dirt, grease and other foreign material. Apply a generous coat as it comes from the container. Stir thoroughly before use. Wall-Prep may be applied by brush, roller or sprayer. For brush work, use a nylon or polyester brush. Do not apply below 50°F. Do not apply over a hard, glossy surface. Allow new plaster and taped wallboard to cure thoroughly before application. Do not apply over any efflorescence problems on masonry surfaces.

Dry Time

Normally 3-4 hours at 77°F and 50% relative humidity. Overnight drying is recommended when used under wallcoverings. Deep colored tints may require extended dry times.

Recommended Wet Film Per Coat: 3.5 mils.
Recommended Dry Film Per Coat: 1.0 mils.

Available Colors

White, Pastels and Deep Base Colors

Caution

Keep from freezing.
See other cautions on back.

Environmentally Friendly Tips

- Only purchase the quantity you need.
- Do not mix paints for storage or disposal. Leave paint in the original container.
- Do not throw liquid paint in the trash or pour it down the drain.
- Small amounts of latex paint can be air-dried and disposed through your trash collection system.
- Recycle leftover or unused paint. Call your local government for recycling advice.

Packaging Options

- Five gallon pails
- Gallons and Quarts

Physical Data

(figures shown are approximate)	
Solids by Weight	41-43% ±2%
Solids by Volume	30-32% ±2%
Weight per Gallon	9.8-9.9
Viscosity	85-90 KU
Flashpoint	Over 200°F
Hegman Grind (ASTM D1210)	6
Gloss @ 60°	8-10
Sag Rating (ASTM D4400)	>12

Limitations

For #9002 series

Not recommended for use on the following:

- floors or other horizontal surfaces
- areas of corrosive chemical environments
- metal surfaces

Excessive color tinting may cause unsatisfactory drying. Since these are water base coatings, dry time will be affected by temperature and humidity.

Not recommended for immersion service or use on damp or wet surfaces, high heat, or humid conditions.

Health And Environment

This material contains no lead, mercury or crystalline silica. Material Safety Data Sheets are available upon request. When

spraying, use suitable respiratory protection and provide adequate ventilation. Disposal of most latex paints is allowable in landfills if material is in solid form. Always check with local regulations. Leftover Latex paint is recyclable. Contact your local government recycling program for more information. **WARNING:** This product complies with Federal law restricting the presence of lead in consumer coatings. Removal of old paint by sanding, scraping or other means may generate dust or fumes which contain lead. EXPOSURE TO LEAD DUST OR FUMES MAY CAUSE ADVERSE HEALTH EFFECTS, ESPECIALLY IN CHILDREN OR PREGNANT WOMEN. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For additional information, contact the USEPA/Lead Information Hotline at 1-800-424-LEAD.

Medical Response

Emergency Medical Information 1-800-535-5053

Precautionary Information

In all cases, please read respirator manufacturer's instructions and literature carefully to determine the type of airborne contaminants against which the respirator is effective, and how it should be properly fitted.

Some of the components of various coatings may be irritating to the skin and/or eyes, so contact should be prevented. In case of contact, flush skin thoroughly with soap and water. For eyes, flush with plenty of water for at least 15 minutes and get medical attention immediately.

During the application of all coating materials, all flames, welding and smoking must be prohibited.

Before using the products listed herein, carefully read each product label and follow directions for its use. Please read and observe all the warnings and precautionary information on the product labels.

CAUTION! DO NOT TAKE INTERNALLY! CLOSE CONTAINER AFTER EACH USE! KEEP OUT OF THE REACH OF CHILDREN!

Avoid prolonged breathing of vapor and spray mist. Coatings should only be applied when ventilation is adequate. When available ventilation may not be adequate, applicators should wear respiratory protection, choosing the proper respirator with aid of the following:

Outdoor or open areas: Use filter type respirators (approved with NIOSH/MSHA) to remove solid airborne particulates from overspray.

Restricted ventilation areas: Use combination organic vapor-filter type respirators (approved with NIOSH/MSHA) which are designed to purify the air by removing solid airborne particulates and organic vapors.

Confined areas: Use supplied air respirators or hoods (approved with NIOSH/MSHA)

IMPORTANT! When applying coatings by spray equipment, observe all precautionary safety measures. Spray equipment must be handled with due care and in strict accordance with manufacturer's recommendations for personal safety, and to prevent fire. If precautions are not taken, spraying of any material can be hazardous, particularly when using high pressure airless equipment. High pressure may inject coating into the skin causing serious injury, requiring immediate poison center contact and/or hospital treatment. When using or handling spray equipment hoses and the like, observe all required safety practices. In addition, when spraying paint or coatings, wear a respirator recommended for the product being handled. In all cases, wear protective eye equipment.

First Aid Statement

If swallowed, do induce vomiting. In case of skin contact, wash affected area with mild soap and water. In case of eye contact, flush eyes immediately with plenty of water for 15 minutes. If affected by inhalation of vapor or spray mist, remove to fresh air. Apply artificial respiration and other supportive measures as required. If any of the following occur during or following use of this product, contact a **POISON CONTROL CENTER, EMERGENCY ROOM OR PHYSICIAN IMMEDIATELY** (have label information available):

- Ingestion
- Excessive exposure to a corrosive material
- Persistent skin/eye irritation or breathing difficulties
- Other symptoms

11/1/08

The facts and figures represented in the specification manual are accurate to the best of our knowledge, and are the results of testing in our laboratory. We do not express, warrant or guarantee the accuracy, completeness, or reliability of same. Since Hirshfield's paint Mfg. is constantly improving its products, future technical data may vary somewhat from what was available when this bulletin was printed.

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