

Housecoat & Housecoat II

Premium 100% Acrylic Exterior Housepaint

Hirshfield's Paint Manufacturing



These low V.O.C. exterior coatings use the highest quality pigments and resin technology available to the industry. What this means for you is a paint that withstands our harsh Midwestern climate and has excellent resistance to fading, peeling and blistering. Hirshfield's Housecoat and Housecoat II are designed for premium performance and maximum durability.

Now Featuring: ADVANCED MOISTURE SHIELD Resin Technology

Housecoat & Housecoat II are formulated with a resin-based additive that gives the paint film hydrophobic properties. Advanced Moisture Shield Resin Technology resists the effects of dew or light rain on the newly painted surface in half the time as conventional paints. Painting outdoors when rain is imminent should be avoided. However, this resin technology



will help guard against water spotting, streaking and surfactant leaching under less than ideal conditions. This additive is not wax or silicone-based (like most water-repelling products are) so Housecoat can be re-coated without any special preparations beyond normal application directions

100% Acrylic Resins. Hirshfield's uses only the highest quality resins which adhere tenaciously to a variety of exterior substrates providing superior blister resistance.

Better hide and coverage are achieved through the use of top quality titanium dioxide which gives our paint its clarity of color and opacity.

Remains flexible and freely expands and contracts during changes in the weather and temperature fluctuations. This is especially important here in the upper midwest.



Satisfaction Guaranteed ~ 25 Year Warranty

Hirshfield's Housecoat & Housecoat II

Hirshfield's Housecoat and Housecoat II are your best choices for

Wood siding and trim • Concrete Block • Metal • Stucco • Wood Shakes
Aluminum Siding and Trim • Vinyl Siding • Hardboard Siding • Cement Board

100% Acrylic Latex • Mildew Resistant • Low V.O.C.

with ADVANCED MOISTURE SHIELD Resin Technology

Low Temperature application for use down to 35° F

GREEN WISE® certified • Environmentally friendly formula

Backed by our 25 Year Limited Warranty

Available in over 2,000 custom colors



Hirshfield's

Available at all Hirshfield's retail and contractor service centers.

hirshfields.com

