



WASH & WEAR INTERIOR FLAT LATEX ENAMEL 1690, 1692, 1693, 1696

Resin Type	Sheen	Quality Level	Spread Rate	Clean Up	Thinner	Dry at 77°F.	V.O.C. Level
vinyl acrylic latex	flat	premium	400-450 sq. ft./gal. (on smooth surfaces)	water	water	30 min. tack free 4 hours recoat	< 250 g/L

Description

Wash & Wear is our finest quality conventional interior latex flat wall finish. It dries to the touch in less than 30 minutes. After a 30-day curing period, the paint film is completely washable. This product provides excellent hide and one-coat coverage over most properly prepared surfaces. It is resistant to most common stains and finger marks, and is non-yellowing.

Where To Use

Wash & Wear is designed for application on interior walls and ceilings, where a very durable flat finish is desired. It may also be used on interior masonry surfaces. It is used frequently in most homes and residential applications where a high quality washable flat finish is desired.

Surface Preparation

New Work - Surface must be clean and dry. Remove all dust, dirt and similar residue. Allow new plaster or taped wallboard to dry thoroughly before painting. On new wood, surface should be lightly sanded and dusted. Seal any knots or resinous areas.

Old Work - Clean surface completely. Remove all loose old paint, oil, dirt, wax and grease from the surface. Lightly sand glossy areas. Spot prime and sand all patched areas.

Masonry - Allow concrete to cure thoroughly before application. Remove any efflorescence. Two coats are recommended.

Primer

Sheetrock - Use #9002 Acrylic Wall-Prep, #1250 Latex Primer, #1255 P.V.A. Primer.

Plaster - Use #9002 Acrylic Wall-Prep, #1250 Latex Primer, #1255 P.V.A. Primer.

New Wood - Use Suitable Alkyd or Latex Undercoater.

Metal - Use #9250 DTM Primer.

Old Painted Surfaces - If surface is in good condition, no primer is needed.

Application

Stir contents thoroughly before and during application. Apply with brush, roller or sprayer. Do not apply below 50°F or above 90°F. Keep a wet edge to avoid lap marks. Apply generously.

Recommended Wet Film Per Coat: 3.5 mils.
Recommended Dry Film Per Coat: 1.25 mils.

Available Colors

Tintable to over 2,000 colors with bases.

Caution

Keep from freezing.
See other cautions on back.

Environmentally Friendly Tips

- Only purchase the quantity you need.
- Do not mix paints for storage or disposal. Leave paint in the original container.
- Do not throw liquid paint in the trash or pour it down the drain.
- Small amounts of latex paint can be air-dried and disposed through your trash collection system.
- Recycle leftover or unused paint. Call your local government for recycling advice.

Packaging Options

- Five gallon pails
- Gallons

Physical Data

(figures shown are approximate)

Solids by Weight	53-56% ±2%
Solids by Volume	34-36% ±2%
Weight per Gallon	11.8-12.2
Viscosity	100 KU
Gloss @ 60°	1-3
Flashpoint	Over 200°F
Scrub Resistance (ASTM D2486)	850
Hegman Grind (ASTM D1210)	4 1/2
Sag Rating (ASTM D4400)	> 12

Limitations

Not recommended for use on the following:

- floors or other horizontal surfaces
- areas of corrosive chemical environments
- rusted substrates without adequate surface preparation and must be primed to minimize rust staining through the topcoat.

Excessive color tinting may cause unsatisfactory drying. Since these are water base coatings, dry time will be affected by temperature and humidity.

Not recommended for immersion service or use on damp or wet surfaces, high heat, or humid conditions.

Health And Environment

This material contains no lead, mercury or crystalline silica. Material Safety Data Sheets are available upon request. When

Precautionary Information

In all cases, please read respirator manufacturer's instructions and literature carefully to determine the type of airborne contaminants against which the respirator is effective, and how it should be properly fitted.

Some of the components of various coatings may be irritating to the skin and/or eyes, so contact should be prevented. In case of contact, flush skin thoroughly with soap and water. For eyes, flush with plenty of water for at least 15 minutes and get medical attention immediately.

During the application of all coating materials, all flames, welding and smoking must be prohibited.

Before using the products listed herein, carefully read each product label and follow directions for its use. Please read and observe all the warnings and precautionary information on the product labels.

CAUTION! DO NOT TAKE INTERNALLY! CLOSE CONTAINER AFTER EACH USE! KEEP OUT OF THE REACH OF CHILDREN!

Avoid prolonged breathing of vapor and spray mist. Coatings should only be applied when ventilation is adequate. When available ventilation may not be adequate, applicators should wear respiratory protection, choosing the proper respirator with aid of the following:

Outdoor or open areas: Use filter type respirators (approved with NIOSH/MSHA) to remove solid airborne particulates from overspray.

Restricted ventilation areas: Use combination organic vapor-filter type respirators (approved with NIOSH/MSHA) which are designed to purify the air by removing solid airborne particulates and organic vapors.

Confined areas: Use supplied air respirators or hoods (approved with NIOSH/MSHA)

IMPORTANT! When applying coatings by spray equipment, observe all precautionary safety measures. Spray equipment must be handled with due care and in strict accordance with manufacturer's recommendations for personal safety, and to prevent fire. If precautions are not taken, spraying of any material can be hazardous, particularly when using high pressure airless equipment. High pressure may inject coating into the skin causing serious injury, requiring immediate poison center contact and/or hospital treatment. When using or handling spray equipment hoses and the like, observe all required safety practices. In addition, when spraying paint or coatings, wear a respirator recommended for the product being handled. In all cases, wear protective eye equipment.

First Aid Statement

If swallowed, do induce vomiting. In case of skin contact, wash affected area with mild soap and water. In case of eye contact, flush eyes immediately with plenty of water for 15 minutes. If affected by inhalation of vapor or spray mist, remove to fresh air. Apply artificial respiration and other supportive measures as required. If any of the following occur during or following use of this product, contact a **POISON CONTROL CENTER, EMERGENCY ROOM OR PHYSICIAN IMMEDIATELY** (have label information available):

- Ingestion
- Excessive exposure to a corrosive material
- Persistent skin/eye irritation or breathing difficulties
- Other symptoms

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The facts and figures represented in the specification manual are accurate to the best of our knowledge, and are the results of testing in our laboratory. We do not express, warrant or guarantee the accuracy, completeness, or reliability of same. Since Hirshfield's paint Mfg. is constantly improving its products, future technical data may vary somewhat from what was available when this bulletin was printed.

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